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I. Background of the study & main findings

Opportunities in the Arctic Ocean

Research shows that a shipping route, making use of ice-class merchant vessels, across the Arctic Ocean can bring considerable changes to routes in the Northern hemisphere.

In this respect, a transhipment port in the North Atlantic is seen to shorten the Arctic voyages of ice-class container vessels, and a transhipment port located in Iceland could service both the east coast of North America and Northern Europe.

Several initiatives have concentrated on the feasibility and impact of the opening of the route. In 2005, a working group established by the Minister for Foreign Affairs, under the auspices of the Ministry for Foreign Affairs, published the North Meets North report on the opening of the Northern Sea Route and its significance for Iceland.

Based on the conclusions from these research initiatives, the potential for Iceland seems large, and additional research, in close cooperation with industry players and experts will have to deepen the understanding on the potential.
I. Background of the study & main findings

Opportunities in the Arctic Ocean

Navigation via the Northern Sea Route requires for the authorities in Iceland to provide for the port area that can handle the ice-class vessels and the related transhipment container volumes.

Private terminal operators will need to be attracted to load and unload the vessels and handle the transhipment activities. Individual shipping lines and/or consortia will operate the ice-class vessels on scheduled services via the Northern Sea Route.

The potential of the Northern Sea Route should therefore be clearly demonstrated, not only to the Icelandic authorities, but also to the different (inter-)national industry players that interact in the process of moving containers over sea.
Financial feasibility of a transhipment hub in Iceland

Building upon the gained knowledge on Iceland and bringing to bear extensive experience and network in ports and shipping industry, PwC was selected to work closely with IIA and other Icelandic stakeholders on the various aspects of a cooperation opportunity.

PwC was requested to focus on facilitating the process between IIA and a potential partner. The assistance being focussed on enhancing the options of the project, PwC’s initial scope of work was on ensuring for optimal flow of documentation between the parties involved.

Dubai World is Dubai’s flag bearer in global investments. As a holding company it operates a highly diversified spectrum of industrial segments. Its portfolio includes amongst others:

- DP World, one of the largest marine terminal operators in the world, with 44 terminals and 13 new developments across 28 countries. The company constantly invests in terminal infrastructure, facilities and people, working closely with customers and business partners to provide quality services, when and where customers need them;
- Economic Zones World or Jafza International, as pioneers in the development and operation of large commercially-operated free zones around the world they offer the depth of knowledge, experience and expertise that is critical to ensure the smooth planning, development and management of the potential type projects.

Dubai World was selected as the first potential partner to meet, and a joined delegation of IIA, Icelandic subject matter experts and PwC presented the opportunity to both Dubai organisations.

The discussions provided confirmation on the required next steps in the assessment: A detailed business case is required in order to understand the financial viability of operating container traffic via the Northern Sea Route with a hub in Iceland.
Financial feasibility of a transhipment hub in Iceland

The financial feasibility assessment therefore concentrates on the following topics:

- The cost drivers of a Northern Sea Route crossing;
- A comparative financial analysis of container traffic via the Northern Sea Route versus a sailing via the Current Shipping Route;
- Conclusions on the ability to downsize the fleet when using the Northern Sea Route;
- Financial information on cost saving opportunities per TEU.

A sensitivity analysis on the main perceived cost drivers adds robustness to the conclusions.

The financial feasibility assessment for a transhipment hub in Iceland is predominantly based on desk research and builds on existing data collected from different sources. Aker Arctic was however requested to prepare a new transit study. In this study two arctic container carrier concepts (5,000 and 12,000 TEU) are sketched and their economical aspects and transit speeds through the Northern Sea Route are estimated. Both vessel concepts will utilise sufficiently ice strengthened hull and podded propulsion system together with Aker Arctic DAS™ ship concept.
Feasibility of a transhipment hub in Iceland

The feasibility to generate new transhipment activities in Iceland from container traffic via the Northern Sea Route largely depend upon the rationale used by the transport industry with regards to the opening of new routes.

The decision driver(s) for a shipping line to start a Northern Sea Route service are distilled from the market place and integrated in the (financial) analysis so to provide the required and conclusive evidence for detailed discussions with the industry.

The strength of Iceland as a transhipment hub is also largely depending upon the advantages of such a stop versus a direct sailing to the final port of destination. The specific characteristics of sailing an ice-class vessel during the entire route versus partial use of such vessel in combination with a classic container vessel on the last leg have therefore been analysed. To this purpose, Rotterdam is being assessed as a direct call option versus Iceland for North Atlantic container volumes.

This report is provided solely for Invest in Iceland Agency’s internal benefit and use and is not intended to nor may it be relied upon by any other party (“Third Party”) unless provided otherwise in our Engagement Letter. Accordingly, Invest in Iceland Agency may not provide copies of the Deliverables or make the benefit of the Services available to any Third Party. PwC accepts no liability or responsibility to any Third Party who benefits from or uses the Services or gains access to the Deliverables.
Main findings

- At an ice-class ship building cost premium of 30% over conventional openwater vessels, the Northern Sea Route shows to be more advantageous than the Current Shipping Route. Main cost savings relate to: reduction in costs due to shorter sailings, lower capital costs due to reduced ice-class fleet size and avoidance of Suez transit charges.

- However, based on their latest research, Aker Arctic provided that the ice-class ship building cost exceeds that of an openwater vessel by 167% (5,000 TEU vessel) and 134% (12,000 TEU vessel), creating a cost disadvantage vis-à-vis the Current Shipping Route.

- The potential of the Northern Sea Route is driven by several variables, next to the thickness and amount of ice covering the Arctic. Changes in these variables can impact the outcome of the business case significantly. The variables with the most important impact are:
  - ship building cost;
  - fuel price/consumption;
  - Suez transit charges

- Comparison of the transhipment hub potential of Iceland vs. Rotterdam currently shows a very slight cost advantage for Iceland on the sea leg. Changes in the main variables (cfr. supra) may further increase this competitive position. When assessing this potential, other aspects need to be taken into account as well (significant developments required in Iceland, switching costs of shipping lines,...)
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Appendices
II. Business case Northern Sea Route

Far East trade
As is

The major shipping routes between the Far East and the Atlantic pass through the Suez and the Panama canal.

16,000 to 18,000 ships pass through the Suez canal annually
The Suez canal is suitable for ships with a draught up to 19m (container ships with a maximum capacity of 12,000 TEU)

14,000 to 15,000 ships pass through the Panama canal annually
The Panama canal is suitable for ships with a draught up to 11.3m (container ships with a maximum capacity of 5,000 TEU)

Source: Suez Canal Authority; Panama Canal Authority
Changes in operating environment
Key assumptions

Projections based on scientific research indicate continued warming and melting of ice in the Northern Hemisphere

The mean temperature in the Arctic could rise by as much as 3 to 9°C in the next hundred years

The melting process evolves much faster than anticipated. Northern crossings are expected between 5-7 years.

Innovations in maritime technology allow to build ice-class ships

Satellites can generate data with regards to ice floes and cracks

Distance between some ports in EUR/US and Asia are much shorter when sailing over the North Pole

Source: North meets North
Far East trade
To be scenario

Risen temperatures in the Arctic & innovations in maritime technology allow ice-class ships to sail over the North Pole.

Traditional transportation corridors between the Pacific and the North Atlantic via the Suez Canal and the Panama Canal are nearing maximum capacity.

The difference in distances between some ports suggest advantages and commercial opportunities for regular sailings via the Northern Sea Route, even though seasonal ice affects parts of the route.

The Northern Sea Route could be open for international shipping earlier than predicted.
II. Business case Northern Sea Route

Location of ports used in the analyses

- Iceland
- Rotterdam
- New York
- Gioia Tauro
- Dalian
- Shanghai
- Cape of Good Hope
- Dutch Harbour (Alaska)

Draft for discussion purposes
5 business cases are assessed to determine the competitive position of the Northern Sea Route.

Case 1: comparison of Northern Sea Route vs. Current Shipping Route from Iceland

Case 2: comparison of Northern Sea Route vs. Current Shipping Route from Rotterdam

Case 3: comparison of Rotterdam as a hub via Northern Sea Route vs. Current Shipping Route
5 business cases are assessed to determine the competitive position of the Northern Sea Route (cont’d)

Case 4: comparison of Iceland vs. Rotterdam as a transhipment hub for US & predominantly EUR trade

Case 5: comparison of Iceland vs. Gioia Tauro as a transhipment hub for EUR & predominantly US trade
II. Business case Northern Sea Route

5 business cases are assessed to determine the competitive position of the Northern Sea Route (cont’d)

Cases 1 to 3 show the impact of Northern Sea Route sailings:
- The container volumes to and from Iceland would not justify scheduled sailings by 5,000 or 12,000 TEU vessels. Case 1 therefore predominantly provides a theoretical insight.
- Case 2 compares direct sailings from Rotterdam to a China destination and therefore allows drawing conclusions on the relative strength of the Northern Sea Route for mainland Europe traffic to Asia.
- In case 3 Rotterdam is used as a transhipment hub since US trade is added to the equation.

Cases 4 and 5 make a direct comparison between transhipment hubs in Iceland versus existing hubs in Europe:
- The analysis uses Reykjavik as the example port location in Iceland. The outcome is applicable to other port locations in Iceland too.
- When assessing a situation whereby transatlantic container volumes predominantly originate from Europe, Rotterdam is used as a hub.
- Under the assumption that most of the cargo comes from the US East Coast, the transhipment hub is located in Gioia Tauro.
Comparison of the costs related to transporting a Twenty-foot container via the Northern Sea Route versus the Current Shipping Routes on a 5,000 TEU ship and a 12,000 TEU ship

Included are:
- Ship-related costs (operational & capital expenditures)
- Suez transit charges (for the Current Shipping Route)
Excluded are transit fares for Northern Sea Route

Currently, the analysis is performed with abstraction of Container Handling Costs & Port Call Costs since they are not the differentiating factor in this set-up. They typically represent less than 10% of the total supply chain costs per TEU.
II. Business case Northern Sea Route

Methodology (cont’d)

- The analysis is made based on the assumption to offer a service level of 3 sailings per week.
- Consequently, the needed number of ships is calculated based on a round-trip time calculation, depending on vessel speed and distances, as well as port loading/unloading time*
- Costs for sea legs that are operated with a “feeder” vessel, use a cost per TEU based on charter & fuel costs.

Input values base case:

<table>
<thead>
<tr>
<th>Current shipping routes</th>
<th>Rotterdam</th>
<th>Dalian</th>
<th>Shanghai</th>
<th>Reykjavik</th>
<th>New York</th>
<th>Gioia Tauro</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nautical miles</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rotterdam</td>
<td>-</td>
<td>10,947</td>
<td>10,409</td>
<td>1,265</td>
<td>3,275</td>
<td>2,378</td>
</tr>
<tr>
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<td>-</td>
<td>538</td>
<td>11,505</td>
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<tr>
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<td>538</td>
<td>-</td>
<td>10,967</td>
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</tr>
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<td>11,505</td>
<td>10,967</td>
<td>-</td>
<td>2,464</td>
<td></td>
</tr>
<tr>
<td>New York</td>
<td>3,275</td>
<td>2,464</td>
<td>-</td>
<td>4,209</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Gioia Tauro</td>
<td>2,378</td>
<td>8,639</td>
<td>8,101</td>
<td>4,209</td>
<td>-</td>
<td></td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Northern sea route</th>
<th>Rotterdam</th>
<th>Dalian</th>
<th>Shanghai</th>
<th>Reykjavik</th>
<th>New York</th>
<th>Gioia Tauro</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nautical miles</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rotterdam</td>
<td>-</td>
<td>8,327</td>
<td>8,865</td>
<td>1,265</td>
<td>3,275</td>
<td>2,378</td>
</tr>
<tr>
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<td>7,362</td>
<td>8,639</td>
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<tr>
<td>Shanghai</td>
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<td>-</td>
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<td>8,101</td>
<td></td>
</tr>
<tr>
<td>Reykjavik</td>
<td>1,265</td>
<td>7,362</td>
<td>7,900</td>
<td>-</td>
<td>2,464</td>
<td></td>
</tr>
<tr>
<td>New York</td>
<td>3,275</td>
<td>2,464</td>
<td>-</td>
<td>4,209</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Gioia Tauro</td>
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<td>8,639</td>
<td>8,101</td>
<td>4,209</td>
<td>-</td>
<td></td>
</tr>
</tbody>
</table>

Source: Aker Arctic; North meets North; PwC Research (Searates)

* 48 hours is used in the analyses
II. Business case Northern Sea Route

Methodology (cont’d)

Draft for discussion purposes

Speeds

<table>
<thead>
<tr>
<th>Ice-class ship - openwater</th>
<th>Openwater ship</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,000 TEU</td>
<td>12,000 TEU</td>
</tr>
<tr>
<td>19.00</td>
<td>19.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Ice-class ship - average winter</th>
<th>Ice-class ship - severe winter</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,000 TEU</td>
<td>12,000 TEU</td>
</tr>
<tr>
<td>15.46</td>
<td>13.53</td>
</tr>
</tbody>
</table>

Fuel

<table>
<thead>
<tr>
<th>Fuel consumption</th>
<th>Average winter</th>
<th>Severe winter</th>
</tr>
</thead>
<tbody>
<tr>
<td>HFO tons/day</td>
<td>234.79</td>
<td>236.87</td>
</tr>
<tr>
<td>MDO tons/day</td>
<td>2.35</td>
<td>3.56</td>
</tr>
</tbody>
</table>

HFO = Heavy Fuel Oil; MDO = Marine Diesel Oil

Ship Profiles

<table>
<thead>
<tr>
<th>Ship Profiles</th>
<th>Ice-class ship</th>
<th>Openwater ship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of ship</td>
<td>5,000 TEU</td>
<td>12,000 TEU</td>
</tr>
<tr>
<td>DWT</td>
<td>70,000.00</td>
<td>170,000.00</td>
</tr>
<tr>
<td>GRT</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Draft</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Suez transit charges</td>
<td>-</td>
<td>222,714.00</td>
</tr>
<tr>
<td>Insurance cost</td>
<td>292,000.00</td>
<td>547,500.00</td>
</tr>
<tr>
<td>Operational cost</td>
<td>3,540,500.00</td>
<td>4,161,000.00</td>
</tr>
</tbody>
</table>

Source: Aker Arctic; Expert interviews; Leth Agencies; PwC Research
**Ship Profiles**

<table>
<thead>
<tr>
<th>Name of ship</th>
<th>Livorno Express</th>
<th>Hanjin Budapest</th>
<th>Xin Los Angeles</th>
</tr>
</thead>
<tbody>
<tr>
<td>DWT (tons)</td>
<td>43,715.00</td>
<td>80,855.00</td>
<td>107,200.00</td>
</tr>
<tr>
<td>Draft (m)</td>
<td>N/A</td>
<td>N/A</td>
<td>15.00</td>
</tr>
<tr>
<td>Charter cost (USD/day)</td>
<td>33,190.20</td>
<td>47,079.54</td>
<td>60,686.90</td>
</tr>
<tr>
<td>HFO (tons/day)</td>
<td>101.78</td>
<td>230.00</td>
<td>250.00</td>
</tr>
<tr>
<td>MDO (tons/day)</td>
<td>1.02</td>
<td>2.30</td>
<td>2.50</td>
</tr>
<tr>
<td>Speed (knots)</td>
<td>21.00</td>
<td>24.00</td>
<td>24.00</td>
</tr>
<tr>
<td>Capacity (TEU)</td>
<td>2,945.00</td>
<td>6,655.00</td>
<td>9,580.00</td>
</tr>
</tbody>
</table>

Source: Shipping lines

- Dependent on TEU volume for the “feeder” leg, the appropriate feeder ship profile is used in the analysis.
The analysis of the business case builds upon previous research including the North meets North report.

One of the key enabling factors with regards to potential of the Northern Sea Route is the design by the Finnish shipbuilders Aker Arctic of a new type of double-acting vessel that has the same open sea characteristics as other ships in its class combined with the breaking capacity of a powerful ice-breaker.

Operations with such ships have proved effective and there is nothing now preventing the use of this design in producing large container vessels for shipments in the Arctic Ocean. The North meets North report indicates that the cost of building these ships is estimated at around a quarter more than similar conventional, openwater vessels that are not designed for sailing in icy conditions.

Discussions at the initial phase of this project with Icelandic experts on Northern Sea Route feasibility, indicated a 30% premium for constructing an ice-class vessel.

The construction cost being a key input parameter of the business case, the PwC analysis starts from this 30% value.
## II. Business case Northern Sea Route

Construction cost of 5,000 TEU & 12,000 TEU openwater vessels has been calculated based on 2007 order activity.

### Average Price per Ship

- **12,000 TEU**
  
  \[
  \text{Average price per ship} = \frac{21,814 \text{m USD}}{134} \approx 160 \text{m USD}
  \]

- **5,000 TEU**
  
  \[
  \text{Average price per ship} = \frac{1,289 \text{m USD}}{17} \approx 75 \text{m USD}
  \]

### Table: Cellular Ships Deliveries and Orders - Year 2007

<table>
<thead>
<tr>
<th>Size range (TEU)</th>
<th>Deliveries</th>
<th>Orders</th>
<th>Average Price per Ship</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>no.</td>
<td>teu</td>
<td>Sm</td>
</tr>
<tr>
<td>&gt; 10,000 teu</td>
<td>7</td>
<td>96,124</td>
<td>1,252</td>
</tr>
<tr>
<td>7,500 / 9,999 teu</td>
<td>34</td>
<td>300,516</td>
<td>3,054</td>
</tr>
<tr>
<td>6,000 / 7,499 teu</td>
<td>27</td>
<td>181,630</td>
<td>2,134</td>
</tr>
<tr>
<td>5,250 / 5,999 teu</td>
<td>5</td>
<td>29,112</td>
<td>376</td>
</tr>
<tr>
<td>4,800 / 5,249 teu</td>
<td>36</td>
<td>179,333</td>
<td>2,138</td>
</tr>
<tr>
<td>4,000 / 4,499 teu</td>
<td>29</td>
<td>125,836</td>
<td>1,572</td>
</tr>
<tr>
<td>3,500 / 3,999 teu</td>
<td>19</td>
<td>68,034</td>
<td>978</td>
</tr>
<tr>
<td>3,000 / 3,499 teu</td>
<td>12</td>
<td>40,340</td>
<td>550</td>
</tr>
<tr>
<td>2,500 / 2,999 teu</td>
<td>38</td>
<td>102,966</td>
<td>1,629</td>
</tr>
<tr>
<td>2,000 / 2,499 teu</td>
<td>5</td>
<td>10,515</td>
<td>216</td>
</tr>
<tr>
<td>1,750 / 1,999 teu</td>
<td>13</td>
<td>23,683</td>
<td>425</td>
</tr>
<tr>
<td>1,500 / 1,749 teu</td>
<td>41</td>
<td>69,283</td>
<td>1,329</td>
</tr>
<tr>
<td>1,250 / 1,499 teu</td>
<td>22</td>
<td>29,425</td>
<td>572</td>
</tr>
<tr>
<td>1,000 / 1,249 teu</td>
<td>50</td>
<td>54,725</td>
<td>984</td>
</tr>
<tr>
<td>750 / 999 teu</td>
<td>42</td>
<td>37,796</td>
<td>776</td>
</tr>
<tr>
<td>500 / 749 teu</td>
<td>20</td>
<td>13,563</td>
<td>270</td>
</tr>
</tbody>
</table>

**Total**: 400 Deliveries, 1,362,881 TEU, 18,255 Sm, 606 Orders, 3,637,997 TEU, 53,243 Sm

Prices shown at delivery correspond to contractual prices at the time of order. Source: BRS-Alphaliner.
Assuming a 30% premium for constructing an ice-class vessel, the analysis is performed for each of the 5 assessed cases.

Source: BRS-Alphaliner; North meets North
Case 1: Iceland-Dalian

In the 5,000 TEU & 12,000 TEU case, the Northern Sea Route cost per TEU shows to be more advantageous by as much as 23%. The 12,000 TEU openwater ship is able to reap more economies of scale than the 12,000 TEU ice-class ship since the latter is slower through the ice than its 5,000 TEU peer.
In the 5,000 TEU & 12,000 TEU case, the Northern Sea Route cost per TEU shows to be more advantageous by as much as 11%.

Compared to Iceland (Case 1), the advantage of the Northern Sea Route over the Current Shipping Route decreases by more than 10%, but is still firm.
II. Business case Northern Sea Route

Case 3: New York-Rotterdam-Dalian

- In line with current trade figures, the US East Coast - Asia trade (New York) is assumed to account for 20% of the volume, and the EUR - Asia trade (Rotterdam) contributes 80% of the volume.
- In the 5,000 TEU & 12,000 TEU case, the Northern Sea Route cost per TEU shows to be more advantageous by as much as 9%.
II. Business case Northern Sea Route

Case 4: New York/Rotterdam-Iceland-Dalian

This case assesses the position of Iceland versus Rotterdam as a hub for US (New York) and EUR (Rotterdam) trade.

- In line with current trade figures, the US East Coast - Asia trade (New York) is assumed to account for 20% of the volume, and the EUR - Asia trade (Rotterdam) contributes 80% of the volume.
- In the 5,000 TEU & 12,000 TEU case, the Northern Sea Route cost per TEU shows to be more advantageous by as much as 9%.
II. Business case Northern Sea Route

Case 5: New York/Rotterdam-Iceland/Gioia Tauro-Dalian

This case assesses the position of Iceland versus Gioia Tauro as a hub for US (New York) and EUR (Rotterdam) trade. The US East Coast - Asia trade (New York) now contributes 80% of the volume, and the EUR - Asia trade (Rotterdam) is limited to 20% of the volume. In the 5,000 TEU & 12,000 TEU case, the Northern Sea Route cost per TEU shows to be more advantageous by as much as 11%.
In all of the assessed cases, the Northern Sea Route shows to have a cost advantage over the Current Shipping Route.

With a 30% more expensive ice-class ship, cost advantages of the Northern Sea Route mount up to 100 USD/TEU for the 5,000 TEU case and 48 USD/TEU for the 12,000 TEU case.
II. Business case Northern Sea Route

Draft for discussion purposes

However, the latest Aker Arctic cost data estimates the ice-class ship building cost to be significantly higher

- Based on Aker Arctic information, the ice-class container vessels show to be significantly more expensive than the openwater equivalents
  - 167% more expensive (200 mUSD vs. 75 mUSD) for the 5,000 TEU version
  - 134% more expensive (375 mUSD vs 160 mUSD) for the 12,000 TEU version

- Roughly 50% of the price difference can be allocated to the hull (more steel, more work, higher grade, not optimized for standard production lines, etc.) and 50% to the specific machinery (propulsion, etc.) needed

The cases are re-assessed based on this (more expensive) ice-class ship capital cost.

Source: BRS-Alphaliner; Aker Arctic
II. Business case Northern Sea Route

Case 1: Iceland-Dalian

- In the 5,000 TEU & 12,000 TEU case, the Northern Sea Route cost per TEU shows to be less advantageous by as much as 13%.
- The 12,000 TEU openwater ship is able to reap more economies of scale than the 12,000 TEU ice-class ship since the latter is slower through the ice than its 5,000 TEU peer.
### Case 1: Iceland-Dalian

#### Ability to downsize the fleet

<table>
<thead>
<tr>
<th>Northern Sea Route</th>
<th>Current Shipping Route</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>5,000 TEU</strong></td>
<td></td>
</tr>
<tr>
<td>Travel time 1-way:</td>
<td>440.35h</td>
</tr>
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While avoidance of Suez transit charges, reduced fuel costs and slight operational cost savings show to have a positive impact on the Northern Sea Route costs per TEU, the higher capital costs make the picture turn bad.

II. Business case Northern Sea Route

Case 1: Analysis of underlying cost differences

Significant cost savings for Northern Sea Route

Major cost increase for Northern Sea Route
II. Business case Northern Sea Route

Draft for discussion purposes

Case 1: Comparative overview Northern Sea Route – Current Shipping Route

18 vessels needed for 3 sailings per week
Price per vessel: 200m USD
→ Total CAPEX investment: 3,600m USD

19 vessels needed for 3 sailings per week
Price per vessel: 375m USD
→ Total CAPEX investment: 7,125m USD

23 vessels needed for 3 sailings per week
Price per vessel: 75m USD
→ Total CAPEX investment: 1,725m USD

23 vessels needed for 3 sailings per week
Price per vessel: 160m USD
→ Total CAPEX investment: 3,680m USD
Case 2: Rotterdam-Dalian

- In the 5,000 TEU & 12,000 TEU case, the Northern Sea Route cost per TEU shows to be less advantageous by as much as 30%.
- Compared to Iceland (Case 1), the disadvantage of the Northern Sea Route over the Current Shipping Route increases by more than 15%.
II. Business case Northern Sea Route

Draft for discussion purposes

Case 2: Rotterdam-Dalian
Ability to downsize the fleet

<table>
<thead>
<tr>
<th>Northern Sea Route</th>
<th>Current Shipping Route</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,000 TEU</td>
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<tr>
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</tr>
<tr>
<td>22.46 days</td>
<td>25.00 days</td>
</tr>
<tr>
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<tr>
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<tr>
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</tr>
<tr>
<td>• Amount of ships needed 20.64</td>
<td>• Amount of ships needed 21.37</td>
</tr>
<tr>
<td>≈21 ships</td>
<td>≈22 ships</td>
</tr>
</tbody>
</table>
## Case 2: Analysis of underlying cost differences

Similar to case 1; avoidance of Suez transit charges, reduced fuel costs and slight operational cost savings show to have a positive impact on the Northern Sea Route costs per TEU, however the higher capital costs make the picture turn bad.

### Current Shipping Route

<table>
<thead>
<tr>
<th>5,000 TEU</th>
<th></th>
<th>12,000 TEU</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Shipping Route</td>
<td>419.18</td>
<td>286.07</td>
</tr>
<tr>
<td>Suez transit</td>
<td>45.86</td>
<td>35.37</td>
</tr>
<tr>
<td>Yearly fuel costs</td>
<td>15.47</td>
<td>2.63</td>
</tr>
<tr>
<td>Yearly MDO costs</td>
<td>0.03</td>
<td>0.02</td>
</tr>
<tr>
<td>Yearly insurance costs</td>
<td>2.20</td>
<td>1.70</td>
</tr>
<tr>
<td>Yearly operational costs</td>
<td>4.54</td>
<td>1.11</td>
</tr>
<tr>
<td>Yearly capital costs</td>
<td>153.43</td>
<td>118.47</td>
</tr>
<tr>
<td>Northern Sea Route</td>
<td>508.97</td>
<td>372.42</td>
</tr>
</tbody>
</table>

**Significant cost savings for Northern Sea Route**

**Major cost increase for Northern Sea Route**

**Notes:**
- The Northern Sea Route has (slightly) higher fuel costs in this case.
## II. Business case Northern Sea Route

### Case 2: Comparative overview Northern Sea Route – Current Shipping Route

<table>
<thead>
<tr>
<th>Route</th>
<th>Distance</th>
<th>Ship Type</th>
<th>Vessels Needed</th>
<th>Price per Vessel</th>
<th>Total CAPEX Investment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northern Sea Route</td>
<td>8,372 nm</td>
<td>Ice-class ship</td>
<td>20 vessels</td>
<td>200m USD</td>
<td>4,000m USD</td>
</tr>
<tr>
<td>Current Shipping Route</td>
<td>10,947 nm</td>
<td>Openwater ship</td>
<td>21 vessels</td>
<td>375m USD</td>
<td>7,875m USD</td>
</tr>
<tr>
<td>Northern Sea Route</td>
<td></td>
<td></td>
<td>22 vessels</td>
<td>75m USD</td>
<td>1,650m USD</td>
</tr>
<tr>
<td>Current Shipping Route</td>
<td></td>
<td></td>
<td>22 vessels</td>
<td>160m USD</td>
<td>3,520m USD</td>
</tr>
</tbody>
</table>

Comparison:
- **Cost Savings**: Northern Sea Route offers significant cost savings compared to the Current Shipping Route.
- **Vessel Efficiency**: The Northern Sea Route route requires fewer vessels per week, leading to lower CAPEX investments.
- **Distance Efficiency**: The shorter distance of the Northern Sea Route reduces overall costs and time.

**Note**: This analysis assumes equal capacity per vessel in both routes for a fair comparison.
## II. Business case Northern Sea Route

### Case 3: New York-Rotterdam-Dalian

<table>
<thead>
<tr>
<th>Route</th>
<th>Volume</th>
<th>Ships Needed</th>
<th>USD/TEU</th>
<th>Δ vs. Current Shipping Route</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northern Sea Route</td>
<td>5,000</td>
<td>20 ships</td>
<td>542.23</td>
<td>21%</td>
</tr>
<tr>
<td>Current Shipping Route</td>
<td>5,000</td>
<td>22 ships</td>
<td>449.57</td>
<td></td>
</tr>
<tr>
<td>Northern Sea Route</td>
<td>12,000</td>
<td>21 ships</td>
<td>404.79</td>
<td>28%</td>
</tr>
<tr>
<td>Current Shipping Route</td>
<td>12,000</td>
<td>22 ships</td>
<td>316.80</td>
<td></td>
</tr>
</tbody>
</table>

- In line with current trade figures, the US East Coast - Asia trade (New York) is assumed to account for 20% of the volume, and the EUR - Asia trade (Rotterdam) contributes 80% of the volume.
- In the 5,000 TEU & 12,000 TEU case, the Northern Sea Route cost per TEU shows to be less advantageous by as much as 28%.

**Note:**

- Hub
- 5,000 TEU
- 12,000 TEU
- New York
- Rotterdam
- Dalian
- Ice-class ship
- Openwater ship
- "Feeder" vessel

**Graphical Representation:**

- Flowchart
- Comparative analysis for 5,000 TEU and 12,000 TEU
- Comparative costs and ship requirements for Northern Sea Route vs. Current Shipping Route

**Additional Points:**

- **In line with current trade figures,** the US East Coast - Asia trade (New York) is assumed to account for 20% of the volume, and the EUR - Asia trade (Rotterdam) contributes 80% of the volume.
- **In the 5,000 TEU & 12,000 TEU case,** the Northern Sea Route cost per TEU shows to be less advantageous by as much as 28%.
## II. Business case Northern Sea Route

### Case 3: New York-Rotterdam-Dalian

**Ability to downsize the fleet**

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<tr>
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Case 3: Analysis of underlying cost differences

While avoidance of Suez transit charges and reduced fuel costs (5,000 TEU vessel size) show to have a positive impact on the Northern Sea Route costs per TEU, the higher capital costs make the picture turn bad.
Case 3: Comparative overview Northern Sea Route – Current Shipping Route

- **5,000 TEU**
  - **20 vessels** needed for 3 sailings per week
  - Price per vessel: 200m USD
  - Total CAPEX investment: **4,000m USD**

- **12,000 TEU**
  - **21 vessels** needed for 3 sailings per week
  - Price per vessel: 375m USD
  - Total CAPEX investment: **7,875m USD**

- **Current Shipping Route**
  - **22 vessels** needed for 3 sailings per week
  - Price per vessel: 75m USD
  - Total CAPEX investment: **1,650m USD**

- **Ice-class ship**
- **Openwater ship**
- **“Feeder” vessel**

Diagram shows distances:
- New York to Rotterdam: 3,275 nm
- Rotterdam to Dalian: 8,372 nm
- New York to Dalian: 10,947 nm

**Northern Sea Route**

**Current Shipping Route**
Case 4: New York/Rotterdam-Iceland-Dalian

II. Business case Northern Sea Route

- This case assesses the position of Iceland versus Rotterdam as a hub for US (New York) and EUR (Rotterdam) trade.
- In line with current trade figures, the US East Coast - Asia trade (New York) is assumed to account for 20% of the volume, and the EUR - Asia trade (Rotterdam) contributes 80% of the volume.
- In the 5,000 TEU & 12,000 TEU case, the Northern Sea Route cost per TEU shows to be less advantageous by as much as 27%.
### II. Business case Northern Sea Route

#### Case 4: New York/Rotterdam-Iceland-Dalian

**Ability to downsize the fleet**

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<td>- Amount of ships needed:</td>
<td>18.83 ≈19 ships</td>
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</table>
Case 4: Analysis of underlying cost differences

While avoidance of Suez transit charges and reduced fuel costs show to have a positive impact on the Northern Sea Route costs per TEU, higher costs on the “feeder” sea leg and especially higher capital costs make the picture turn bad.

The extra leg between Rotterdam and Iceland disadvantages the Northern Sea Route by 30 to 40 USD/TEU in this case.

Significant cost savings for Northern Sea Route

Major cost increase for Northern Sea Route
II. Business case Northern Sea Route

Case 4: Comparative overview Northern Sea Route – Current Shipping Route

**Northern Sea Route**
- **18 vessels** needed for 3 sailings per week
- Price per vessel: 200m USD
- Total CAPEX investment: **3,600m USD**

**Current Shipping Route**
- **22 vessels** needed for 3 sailings per week
- Price per vessel: 75m USD
- Total CAPEX investment: **1,650m USD**

**Northern Sea Route**
- **19 vessels** needed for 3 sailings per week
- Price per vessel: 375m USD
- Total CAPEX investment: **7,125m USD**

**Current Shipping Route**
- **22 vessels** needed for 3 sailings per week
- Price per vessel: 160m USD
- Total CAPEX investment: **3,520m USD**
II. Business case Northern Sea Route

Case 5: New York/Rotterdam-Iceland/Gioia Tauro-Dalian

- This case assesses the position of Iceland versus Gioia Tauro as a hub for US (New York) and EUR (Rotterdam) trade.
- The US East Coast - Asia trade (New York) now contributes 80% of the volume, and the EUR - Asia trade (Rotterdam) is limited to 20% of the volume.
- In the 5,000 TEU & 12,000 TEU case, the Northern Sea Route cost per TEU shows to be more advantageous by as much as 18%.
### II. Business case Northern Sea Route

#### Draft for discussion purposes

**Case 5: New York/Rotterdam-Iceland/Gioia Tauro-Dalian**

**Ability to downsize the fleet**

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</tr>
</tbody>
</table>
Case 5: Analysis of underlying cost differences

While costs savings on the “feeder” sea legs & avoidance of Suez transit charges have a positive impact on the Northern Sea Route costs per TEU, the higher capital costs make the Northern Sea Route more expensive.

The location of Iceland shows to have an advantage over Gioia Tauro vis-à-vis New York & Rotterdam.

Significant cost savings for Northern Sea Route.

Major cost increase for Northern Sea Route.
II. Business case Northern Sea Route

Case 5: Comparative overview Northern Sea Route – Current Shipping Route

- **5,000 TEU**
  - **18 vessels** needed for 3 sailings per week
  - Price per vessel: 200m USD
  - Total CAPEX investment: **3,600m USD**

- **12,000 TEU**
  - **19 vessels** needed for 3 sailings per week
  - Price per vessel: 75m USD
  - Total CAPEX investment: **1,350m USD**

- **18 vessels** needed for 3 sailings per week
  - Price per vessel: 75m USD
  - Total CAPEX investment: **1,350m USD**

- **18 vessels** needed for 3 sailings per week
  - Price per vessel: 160m USD
  - Total CAPEX investment: **2,880m USD**
Using the ship building cost provided by Aker Arctic, the Northern Sea Route has a cost disadvantage over the Current Shipping Route in all of the assessed cases.

With Aker Arctic ice-class ship building cost data, the disadvantages of the Northern Sea Route mount up to 90 USD/TEU for the 5,000 TEU case and 88 USD/TEU for the 12,000 TEU case.
II. Business case Northern Sea Route

Business case

Conclusions

- Given the ship building cost provided by Aker Arctic, the Northern Sea Route has no advantage over the Current Shipping Route in all of the assessed cases.

- Depending on the assessed case, the Northern Sea Route entails savings in fuel costs, Suez transit charges, feeder legs and operational (fuel) costs. However, despite the fact that fewer vessels are needed to offer the same service level of 3 sailings per week, the higher capital costs related to ice-class ship building neutralize the advantages and create a cost disadvantage vis-à-vis the Current Shipping Route.

- The potential of the Northern Sea Route is driven by several variables. A break-even analysis is performed on 3:
  - ship building cost;
  - fuel price;
  - Suez transit charges

- This way, the importance of each variable can be isolated in order to locate the turning points at which the Northern Sea Route starts to become advantageous.

- Next to the break-even analysis, the effect of the following changes in the operating environment is tested:
  - Changing climate conditions:
    - Severe winter conditions instead of average winter conditions;
    - Further (accelerated) melting of the ice, i.e. distance within ice minus 50%);
  - Positioning of a hub in Dutch Harbour (Alaska) for the Northern Sea Route;
  - Use of the Cape of Good Hope route, instead of passing through the Suez Canal
II. Business case Northern Sea Route

Break-even analysis
Ship building cost

- **Break Even Analysis**

- **Ice-class ship building premium (% more expensive)**

- **Delta vs Current Shipping Route**
  - **Cost disadvantage of NSR**
  - **Cost advantage of NSR**

- **5,000 TEU**

- **Case 4**
- **Case 5**

- **Note:** the break even analyses for cases 1 to 3 can be found in appendix

- **At an ice-class ship premium of 74% over the openwater vessels; case 4 and case 5 will be more advantageous when sailing over the Northern Sea Route.**
Break-even analysis
Ship building cost

At an ice-class ship premium of 32% over the openwater vessels; case 4 and 5 will be more advantageous when sailing over the Northern Sea Route.
Over the last 10 years, (HFO) fuel prices have been fluctuating heavily

**HFO Bunker prices (USD/Ton)**

- **Max:** 705 USD/Ton
- **Min:** 51.5 USD/Ton
- **Average 1997-2008 YTD:** 193.04 USD/Ton
- **Average 2003-2008 YTD:** 279.37 USD/Ton

Source: Independent Container Lines
II. Business case Northern Sea Route

Break-even analysis
Fuel price

- If fuel price increases 631% (which would mean an HFO price of 1,463 USD/Ton), the Northern Sea Route becomes cost competitive on case 4 and 5.

Note: the break even analyses for cases 1 to 3 can be found in appendix.
Contrary to its 5,000 TEU peer, the 12,000 TEU version has no realistic break-even point based on fuel price fluctuations at which the Northern Sea Route becomes cost competitive.

Note: the break even analyses for cases 1 to 3 can be found in appendix.
II. Business case Northern Sea Route

Over the period 1995 – 2005, the average tariff to cross the Suez Canal has increased by 4% annually.

Suez transit charges - Tariff Index
Reference year 1995 = 100

Compound Annual Growth Rate
1995-2005: 4.04%

Source: RK Johns & Associates; PwC Analysis
Note: 2005 data only covers January to August
II. Business case Northern Sea Route

Break-even analysis
Suez transit charges

- Assuming that the Suez tariff continues to increase with 4.04% p.a., it would take 27 years to reach the break-even point for case 4 (278% of current tariff).

Note: the break even analyses for cases 1 to 3 can be found in appendix
II. Business case Northern Sea Route

Break-even analysis
Suez transit charges

- Assuming that the Suez tariff continues to increase with 4.04% p.a., it would take 32 years to reach the break-even point for case 4 (339% of current tariff).

Note: the break even analyses for cases 1 to 3 can be found in appendix
Break-even analysis

Conclusions

5,000 TEU

- For case 4 and 5 to break-even, and hence the Northern Sea Route to become competitive, the following changes in variables are needed:
  - A 5,000 TEU ice-class vessel can be max. 74% more expensive than the 5,000 TEU openwater equivalent
  - An very high increase in fuel price of 631% (which would lead to a 1,463 USD/Ton price for HFO)
  - An increase in Suez transit charges of 178%

12,000 TEU

- For case 4 and 5 to break-even, and hence the Northern Sea Route to become competitive, the following changes in variables are needed:
  - A 12,000 TEU ice-class vessel that is max. 32% more expensive than the 12,000 TEU openwater equivalent
  - Fuel price shows to have no (realistic) value at which the break-even point is reached
  - An increase in Suez transit charges of 239%
Changes in the operating environment
Severe winter conditions slow down sailing speeds in icy conditions

In the 5,000TEU case, costs per TEU increases with 2 USD; whereas the 12,000 TEU cases see an increase of 19 USD/TEU.
Changes in the operating environment
Reduction of distance to be crossed through the ice by 50%

Reduction of the ice-mass by 50% has a positive impact on the NSR of 19 to 37 USD/TEU. However, only in Case 1 for the 5,000 TEU ship the Northern Sea route becomes more advantageous than the Current Shipping Route (by 4 USD/TEU).
Positioning a hub in Dutch Harbour Alaska reduces the distance of the leg to be covered by the ice-class ship to 4,963 nm instead of 7,362 nm, thereby reducing the number of ships needed.

However, an extra unloading/loading takes place and the containers still need to be transported to Shanghai/Dalian by another (openwater) ship.
Changes in the operating environment
Hub in Dutch Harbour – Alaska (cont’d)

Case Dutch Harbour 1
- Iceland
- New York
- Rotterdam
- Dutch Harbour
- Dalian

Case Dutch Harbour 2
- Iceland
- New York
- Rotterdam
- Gioia Tauro
- Dalian

- Northern Sea Route
- Ice-class ship
- Openwater ship
- “Feeder” vessel

Current Shipping Route
II. Business case Northern Sea Route

Changes in the operating environment
Hub in Dutch Harbour – Alaska (cont’d)

- Positioning a hub for the ice-class ships in Dutch Harbour – Alaska will allow to offer the same service level with a smaller amount of vessels (from 18 vessels to 13 vessels)
- However, this does not weigh up to the cost increase related to the additional loading/unloading and openwater sea leg
II. Business case Northern Sea Route

Changes in the operating environment
Hub in Dutch Harbour – Alaska (cont’d)

Case Dutch Harbour 1

<table>
<thead>
<tr>
<th># of vessels needed</th>
<th>Reduction in amount of vessels</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northern Sea Route Base case</td>
<td>19</td>
</tr>
<tr>
<td>Dutch Harbour impact</td>
<td>4</td>
</tr>
<tr>
<td>NSR - Dutch Harbour</td>
<td>15</td>
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<tr>
<td>Northern Sea Route advantage</td>
<td>7</td>
</tr>
<tr>
<td>Current Shipping Route</td>
<td>22</td>
</tr>
</tbody>
</table>

USD/TEU

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Northern Sea Route Base case</td>
<td>401.56</td>
<td>115.06</td>
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<tr>
<td>Dutch Harbour impact</td>
<td>30.30</td>
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<tr>
<td>NSR - Dutch Harbour</td>
<td>431.86</td>
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<tr>
<td>Northern Sea Route disadvantage</td>
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<tr>
<td>Current Shipping Route</td>
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Changes in the operating environment
Hub in Dutch Harbour – Alaska (cont’d)

Case Dutch Harbour 2

<table>
<thead>
<tr>
<th># of vessels needed</th>
<th>Reduction in amount of vessels</th>
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<tbody>
<tr>
<td>Northern Sea Route Base case</td>
<td>19</td>
</tr>
<tr>
<td>Dutch Harbour impact</td>
<td>4</td>
</tr>
<tr>
<td>NSR - Dutch Harbour</td>
<td>15</td>
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<tr>
<td>Northern Sea Route advantage</td>
<td>2</td>
</tr>
<tr>
<td>Current Shipping Route</td>
<td>17</td>
</tr>
</tbody>
</table>

USD/TEU

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
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<tr>
<td>Northern Sea Route Base case</td>
<td>412.30</td>
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<tr>
<td>Dutch Harbour impact</td>
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<tr>
<td>NSR - Dutch Harbour</td>
<td>442.60</td>
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<tr>
<td>Northern Sea Route disadvantage</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Current Shipping Route</td>
<td>350.26</td>
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</tr>
</tbody>
</table>

- Similar to the 5,000 TEU version, positioning a hub for the ice-class ships in Dutch Harbour – Alaska will allow to offer the same service level with a smaller amount of vessels (from 19 vessels to 15 vessels)
- However, this does not weigh up to the cost increase related to the additional loading/unloading and openwater sea leg
Changes in the operating environment
Cape of Good Hope

- Instead of crossing the Suez Canal for the US/EUR – Asia Trade, the Current Shipping Route cost is calculated based on a sea leg passing by Cape of Good Hope.
- Currently, an increase is seen in the traffic following this route, due to the piracy threat present in front of the Somalia Coast & the Gulf of Aden.
- This increases the distance Rotterdam – Dalian with 3,480 nm to 14,427 nm.
Although a rerouting of the Current Shipping Route by Cape of Good Hope adds significant cost and hence improves the competitive position of the Northern Sea Route, the Current Shipping Route still remains more advantageous.
II. Business case Northern Sea Route

Changes in the operating environment
Comparison of a 20,000 TEU ice-class vessel over the Northern Sea Route vs. a 12,000 TEU openwater vessel on the Current Shipping Route

- All of the cases are revisited, taking a 20,000 TEU ice-class vessel over the Northern Sea Route.
- Since currently the Suez canal is only capable to handle 12,000 TEU vessels (Suezmax), the comparison is made with a 12,000 TEU openwater vessel on the Current Shipping Route.

- For calculating the ice-class 20,000 TEU ship building cost as well as operational costs (excl. fuel), a regression analysis has been used. Next to this, an economy of scale factor was taking into account. This factor amounts up to
  - 20% for the ship building costs
  - 10% for the operational cost

### Building cost by ice-class ship size

\[ y = 0.025x + 75 \]

#### Regression analysis

- Building cost by ice-class ship size

### Operational cost by ice-class ship size

\[ y = 0.0001x + 3.0973 \]

#### Regression analysis

- Operational cost by ice-class ship size

- fuel costs have been scaled based on ship size, taking 20% economies of scale into account

20,000 TEU ice-class ship building cost: 460m USD

20,000 TEU ice-class yearly operational cost: 4.6m USD
II. Business case Northern Sea Route

Changes in the operating environment
Comparison of a 20,000 TEU ice-class vessel over the Northern Sea Route vs. a 12,000 TEU openwater vessel on the Current Shipping Route (cont’d)

Cost disadvantages on Northern Sea Route range from 13 to 30%

The 20,000 TEU ice-class vessel leads to (slight) cost advantages for the NSR.

The economies of scale generated by deploying a 20,000 TEU ice-class vessel show to render the Northern Sea Route more competitive, however not leading to a vast advantage over the Current Shipping Route.
II. Business case Northern Sea Route

Changes in the operating environment
Comparison of a 20,000 TEU ice-class vessel over the Northern Sea Route vs. a 20,000 TEU openwater vessel on the Current Shipping Route passing by Cape of Good Hope

- The comparison is made between 20,000 TEU vessels on the Northern Sea Route and the Current Shipping Route
- Since currently the Suez canal is only capable to handle 12,000 TEU vessels (Suezmax), the 20,000 TEU openwater vessel has to sail by Cape of Good Hope

- For calculating the openwater 20,000 TEU ship building cost as well as operational costs (excl. fuel), a regression analysis has been used. Next to this, an economy of scale factor was taking into account. This factor amounts up to
  - 20% for the ship building costs
  - 10% for the operational cost

  **Building cost by openwater ship size**

  ![Regression analysis including 20% economy of scale factor](image1)

  **Operational cost by openwater ship size**

  ![Regression analysis including 10% economy of scale factor](image2)

  - fuel costs have been scaled based on ship size, taking 20% economies of scale into account
### Changes in the operating environment

Comparison of a 20,000 TEU ice-class vessel over the Northern Sea Route vs. a 20,000 TEU openwater vessel on the Current Shipping Route passing by Cape of Good Hope (cont’d)

Transport Cost (USD/TEU)

<table>
<thead>
<tr>
<th>CASE 1</th>
<th>12,000 TEU ice-class vessel</th>
<th>20,000 TEU ice-class vessel</th>
<th>Current Shipping Route 12,000 TEU</th>
<th>Current Shipping Route 20,000 TEU</th>
<th>Δ</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northern Sea</td>
<td>254</td>
<td>258</td>
<td>297</td>
<td>299</td>
<td>13%</td>
</tr>
<tr>
<td>Current Shipping</td>
<td>337</td>
<td>297</td>
<td>361</td>
<td>350</td>
<td>13%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CASE 2</th>
<th>12,000 TEU ice-class vessel</th>
<th>20,000 TEU ice-class vessel</th>
<th>Current Shipping Route 12,000 TEU</th>
<th>Current Shipping Route 20,000 TEU</th>
<th>Δ</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northern Sea</td>
<td>281</td>
<td>280</td>
<td>269</td>
<td>258</td>
<td>13%</td>
</tr>
<tr>
<td>Current Shipping</td>
<td>372</td>
<td>372</td>
<td>380</td>
<td>361</td>
<td>13%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CASE 3</th>
<th>12,000 TEU ice-class vessel</th>
<th>20,000 TEU ice-class vessel</th>
<th>Current Shipping Route 12,000 TEU</th>
<th>Current Shipping Route 20,000 TEU</th>
<th>Δ</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northern Sea</td>
<td>313</td>
<td>317</td>
<td>317</td>
<td>317</td>
<td>13%</td>
</tr>
<tr>
<td>Current Shipping</td>
<td>405</td>
<td>405</td>
<td>403</td>
<td>402</td>
<td>13%</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>CASE 4</th>
<th>12,000 TEU ice-class vessel</th>
<th>20,000 TEU ice-class vessel</th>
<th>Current Shipping Route 12,000 TEU</th>
<th>Current Shipping Route 20,000 TEU</th>
<th>Δ</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northern Sea</td>
<td>303</td>
<td>316</td>
<td>317</td>
<td>317</td>
<td>13%</td>
</tr>
<tr>
<td>Current Shipping</td>
<td>402</td>
<td>402</td>
<td>403</td>
<td>402</td>
<td>13%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CASE 5</th>
<th>12,000 TEU ice-class vessel</th>
<th>20,000 TEU ice-class vessel</th>
<th>Current Shipping Route 12,000 TEU</th>
<th>Current Shipping Route 20,000 TEU</th>
<th>Δ</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northern Sea</td>
<td>329</td>
<td>337</td>
<td>337</td>
<td>337</td>
<td>13%</td>
</tr>
<tr>
<td>Current Shipping</td>
<td>361</td>
<td>361</td>
<td>361</td>
<td>361</td>
<td>13%</td>
</tr>
</tbody>
</table>

Cost disadvantages on Northern Sea Route range from 13 to 30%

The 20,000 TEU comparison leads to cost advantages for the NSR in some cases.

The Northern Sea Route is able to capture more of the economies of scale by deploying 20,000 TEU vessels on the route. However, this does not lead to a vast advantage in all of the cases.
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A single factor decision is no longer possible when comparing current and the Northern Sea Route.

The potential for Iceland to function as a transhipment hub is largely dependent upon the international shipping companies to decide on capitalising the perceived value of the Northern Sea Route.

In order to assess the probability, understanding the decision rational of the lines is instrumental.

**One key decision factor typically drives the selection process for new routes: Steaming Time**

- All other things being equal, shipping lines will opt for the route with the shortest steaming time
- Routes with equal steaming time are assessed on additional factors such as:
  - Service level
  - Safety
  - Environmental controls
  - Additional costs
  - Bottlenecks and congestion points
  - Et cetera

Only few characteristics of both routes correspond as a result of the passage through ice. The comparison of the Northern Sea Route and the Current Shipping Routes is consequently subject to a multi-attributes analysis. Steaming time savings alone do not drive the decision in this case.

The total cost of operating the Northern Sea Route in comparison to the that of the current routes will prevail as decision factor. The Northern Sea Route, being a new option to container carriers, will require significant advantages, ie savings, for the lines to consider the option.

The business case calculations allow concluding that such advantage is not available under base case assumptions.
Confronted with multiple call options within a range, the choice for alternative port of call (port A or port B) is typically based upon a combination of elements:

- Port calling costs
- Quality and availability of infrastructure:
  - Rail connectivity
  - Road connectivity and especially frequencies (having impact on time)
  - Container Freight Stations (CFS)
  - Et cetera

In an assessment of transhipment alternatives, the connectivity infrastructure clearly is of a secondary order and costs drive the decision.

Port calling costs can differ significantly, as they are the sum of a wide variety of charges:

- Harbour dues
- Towage assistance
- Mooring/Unmooring
- Sea/River pilotage
- Harbour pilotage
- VTS dues
- Reporting
- Light dues
- Quay dues
- Agency fees
- Helm dues
- Dues on goods
- Harbour police
- Waste disposal
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IV. Assessment advantages stop in Iceland versus direct sailing

Background

The strength of Iceland as a transhipment hub is largely depending upon the advantages of such a stop versus a direct sailing to the final port of destination.

The specific characteristics of sailing an ice-class vessel during the entire route versus partial use of such vessel in combination with a classic container vessel on the last leg have therefore been analysed.

To this purpose, Rotterdam is being assessed as a direct call option versus Iceland for North Atlantic container volumes.

As schematically represented on the following slide, this comparison coincides with comparing the Northern Sea Route parts of Case 3 (direct sailing) and Case 4 (stop in Iceland) that have already previously been analyzed.
IV. Assessment advantages stop in Iceland versus direct sailing

Draft for discussion purposes

Business cases to assess the advantages of a stop in Iceland versus a direct sailing.

Case 3 – direct sailing to Rotterdam

Case 4 – stop in Iceland
The analysis shows that a stop in Iceland shows to be 1 to 2% cheaper per TEU than a direct sailing to Rotterdam.

Therefore we can conclude that if changes in some parameters occur which would make the Northern Sea Route significantly more advantageous than the Current Shipping Route (like for example a reduction in ice-class ship building cost; an increase Suez transit charges, an accelerated melting of ice,…), Iceland would be a more advantageous location than Rotterdam to position a transhipment hub.
Other aspects to take into consideration

- This analysis makes abstraction of Port Calling Costs. To compare the full cost picture, Port Calling Costs should be added to the equation. 1% and 2% leaves however little margin to Iceland to deviate from the Port Calling Costs level levied at Rotterdam.

- Furthermore, while Rotterdam is a fully developed operational port with all of the infra- and suprastructure needed for a transhipment hub, most of these aspects still have to be developed in Iceland. Large investments are needed by public and/or private parties.
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Critical success factors of a transhipment hub

Transhipment hubs exist and grow as a result of two constituents:
- Hub and Spoke networks whereby regionally based, often smaller size transhipment volumes, to and from outports are brought together on large mother ships by smaller feeder vessels
- Relay or Interlining activities where transhipment at key network ports results from the crossing of main deep-sea vessel strings.

The most important critical success factor for an international container hub is its central geographic location on the route of the main line.

Any deviation from the main line requires the mother vessel to make a detour resulting in additional time and cost or makes the ship less productive.

Other success factors for the development of a transhipment hub include:
- Accessibility: draft, tidal independent,
- Best practice most productive container handling terminal,
- Business environment - availability of ancillary facilities including ship repair services.
Terminal specifications are driven by vessel size developments

Increasing vessel dimensions impact not only on the water side of the port on technical parameters such as:
- depth of water;
- the channel and turning basin widths and diameters;
- bollard strengths;
- quay lengths;
- dock and ship fends;
- tug requirements.

Terminal operations are often also impacted in terms of:
- high yard densities
- increased productivity on quay cranes & yard operations
- challenging and changing labour practices to allow for peak and low activity manning
- need for continuous equipment and technology improvements
- constant optimisation of terminal operating and administration systems
V. Terminal specifications

Terminal specifications are driven by vessel size developments (cont’d)

Dimensions of the approach channel and basin:
- Channel depth: 18 m
- Channel width: 450 m
- Depth alongside quay: 16 m
- Turning basin: 650 m

Parameters are subject to nautical effects, of tide current, windage, bends et cetera.

Dedicated or tailored terminals are required with specific infrastructure and suprastructure to handle large transhipment vessels:
- Adapted bollard strength and spacing
- Strengthened fenders
- Limited importance on land access
- Total dependency on ship-to-ship function with greater container interchange compared to ship-to-shore handling

- Quay length: 800 m
- Yard surface: 40 ha
- Associated terminal capacity:
  - 1,200,000 TEU (min)
  - 2,600,000 TEU (max)
- Associated terminal productivity:
  - Quay: 1,500 TEU/meter (min)
  - 3,300 TEU/meter (max)
  - Yard: 30,000 TEU/ha (min)
  - 65,000 TEU/ha (max)
V. Terminal specifications

Terminal specifications are driven by vessel size developments (cont’d)

• High productivity crane systems:
  - Crane lift height 42-47 m above the rail
  - Crane outreach 23 rows
  - Air draft of 62-67 m
  - #/ 12,000 TEU vessel 6 cranes
  - Dedicated cranes for feeder vessels and ice-class vessel to accommodate loading and unloading of 3 weekly sailings

• Stack equipment depending on selected technology:
  - Terminal tractors
  - Forklift trucks
  - Empty container handlers
  - Loaded container handlers
  - Reach stackers
  - Straddle carriers
  - RTG-crane
  - Automatic stacking cranes
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Break-even analysis
Ship building cost

At an ice-class ship premium of 72% over the openwater vessels; all of the assessed cases will be more advantageous when sailing over the Northern Sea Route.

Depending on the assessed case, the point at which the Northern Sea Route breaks even with the Current Shipping Route ranges from 142% to 72% more expensive ice-class ships.
Break-even analysis
Ship building cost

Depending on the assessed case, the point at which the Northern Sea Route is break-even with the Current Shipping Route ranges from 87% to 32% more expensive ice-class ships.

- At an ice-class ship premium of 32% over the openwater vessels; all of the assessed cases will be more advantageous when sailing over the Northern Sea Route.
Break-even analysis
Fuel price

- A 49% increase in HFO would mean that the price would amount up to 298 USD/Ton (base case: 200 USD/Ton). In the light of the fuel price evolution in the past years (cfr. supra), this can be considered as a realistic scenario.
- A 732% increase in HFO would mean that the price would have to amount up to 1,665 USD/Ton (i.e. a (very) high increase of 1,465 USD/Ton).
Break-even analysis

Fuel price

For Case 1; a 251% increase in fuel price to break even would mean a HFO price of 702 USD/Ton, which is below the maximum (705 USD/Ton) of the past years.

4 of the cases show to have no realistic break-even point solution based on fuel price fluctuations.

Case 1 break-even point at 351% of current fuel price.
Break-even analysis
Suez transit charges

Depending on the assessed case, the point at which the Northern Sea Route is break-even with the Current Shipping Route ranges from 148% to 302% of the current Suez Transit Charges.

- Assuming that the Suez tariff continues to increase with 4.04% p.a., within 11 years the break-even point for Case 1 will be reached.
- To reach 202% increase of the tariff (which would cause all of the cases to have crossed the break-even point and the Northern Sea Route to become advantageous), a period of 29 years is needed with a 4.04% annual increase in Suez tariffs.
Break-even analysis
Suez transit charges

Depending on the assessed case, the point at which the Northern Sea Route is break-even with the Current Shipping Route ranges from 212% to 349% of the current Suez Transit Charges.

- Assuming that the Suez tariff continues to increase with 4.04% p.a., within 20 years the break-even point for Case 1 will be reached.
- To reach 249% increase of the tariff (which would cause all of the cases to have crossed the break-even point and the Northern Sea Route to become advantageous), a period of 33 years is needed with a 4.04% annual increase in Suez tariffs.